intrade
The Prediction Market

Who We Are
& What We Do

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John Delaney
Who We Are

• Irish company
• Founded in 1999
• 78 years experience
  = Lots of mistakes
What We Do

• We provide marketplaces
• Trading services
• Information services
• Help people to use PM’s
Example “Customers”

- Public markets
- Private markets
- Market data
- Customers’ questions answered
  - Tap into Intrade.com wisdom
Users of Our Information

- Reuters
- The New York Times
- FT.com
- Bloomberg
- BusinessWeek
- Forbes
- Yahoo!
- Chicago Sun-Times
- ISI International Strategy & Investment Morning Political Report
- CBS MarketWatch
- Internet Magazine
- International Herald Tribune
- Barron's Online
- Naver
- CNN Money
- The Straits Times
Can “We” Help You?

• Yes! A great tool
• Many benefits e.g.
  • Better Information
  • Communication
  • Focus
  • Voice
Learning's

• Buy-in & resources
• Participation
• Markets
• Validation
Participation
Q&A
Thank you!