

# Quick Guide to Citing Sources

Updated 13 June 2011

## Website

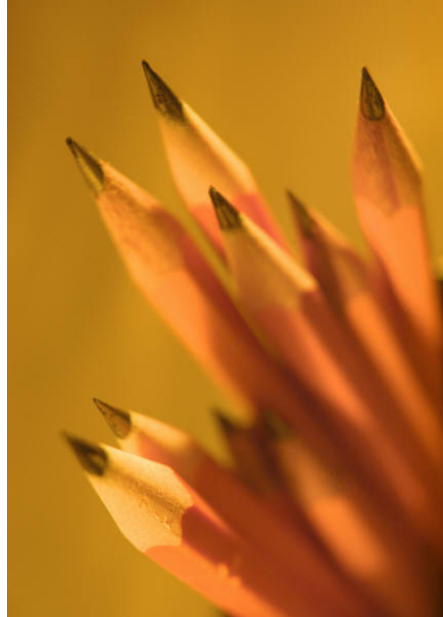
“Name of the page/article on website,”  
website publisher, online: URL.

EXAMPLE: “Persuasive Appeals  
(Strategic),” David W. Guth website,  
online: [people.ku.edu/~dguth](http://people.ku.edu/~dguth).<sup>1</sup>

## Articles

Author’s last name, first name. “Article  
name,” *Publication*, date, page number.

EXAMPLE: Jones, Bill, “Price of gas  
rising rapidly,” *Kansas City Star*, 10 June  
2011, A6.



## Articles online

Author’s last name, first name. “Article name,” *Publication*, date, page number.  
Online: URL.

EXAMPLE: Jones, Bill, “Price of gas rising rapidly,” *Kansas City Star*, 10 June 2011,  
A6. Online: [www.kcstar.com](http://www.kcstar.com).<sup>1</sup>

## Books

Author’s last name, first name, *Name of Book*. (City of publication: Publisher;  
Copyright year), page number.

EXAMPLE: Guth, David and Marsh, Charles, *Public Relations: A Values-Driven  
Approach* 5th Edition. (Boston: Allyn & Bacon; 2011), 325-327.

## Interview

Interview with (insert name), date of interview.

EXAMPLE: Interview with Rodney Rodgers, 10 June 2011.

<sup>1</sup> Should your word processing automatically convert web addresses into active hyperlinks (blue font underlined), click on the dropdown box on the far left of the Word toolbar and go to “clear formatting” to remove hyperlink.