The \texttt{jayhawks} package

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1 About \texttt{jayhawks}

The \texttt{jayhawks} package is designed to allow easy use of the official colors of the University of Kansas. These colors can be found at \url{www.identity.ku.edu/colors/}.

To call the package, type `\usepackage{jayhawks}` in the preamble of your document.

The \texttt{jayhawks} package only works if you or your document class have already called for the \texttt{xcolor} package. However, \texttt{jayhawks} does not call it, to avoid option clashes.

2 Using \texttt{jayhawks}

2.1 Primary palette

The KU colors are defined colors, and are called using the ordinary color commands of \texttt{xcolor}, with the names of the colors included:

<table>
<thead>
<tr>
<th>Example</th>
<th>Actual name</th>
<th>Pantone</th>
<th>RGB</th>
<th>CMYK</th>
<th>Hex/HTML</th>
</tr>
</thead>
<tbody>
<tr>
<td>\texttt{\color{KUBlue}}</td>
<td>KU Blue</td>
<td>293</td>
<td>0,34,180</td>
<td>100,55,0,5</td>
<td>#0022B4</td>
</tr>
<tr>
<td>\texttt{\color{KUGray}}</td>
<td>Signature Gray</td>
<td>430</td>
<td>133,137,138</td>
<td>5,0,0,45</td>
<td>#85898A</td>
</tr>
<tr>
<td>\texttt{\color{KUCrimson}}</td>
<td>KU Crimson</td>
<td>186</td>
<td>232,0,13</td>
<td>0,100,80,5</td>
<td>#E8000D</td>
</tr>
<tr>
<td>\texttt{\color{KUYellow}}</td>
<td>Jayhawk Yellow</td>
<td>116</td>
<td>255,200,45</td>
<td>0,15,100,0</td>
<td>#FFC82D</td>
</tr>
</tbody>
</table>

Note that the package color names are standardized, and do not always match the official names of the colors.

Here are some more examples, with the `\fcolorbox` command from \texttt{xcolor}.
2.2 Secondary Palette

The colors of KU’s secondary palette are named below. Their exact specifications can be looked up at www.identity.ku.edu/colors/

Example
\color{SkyBlue} \text{Sky Blue}
\color{Marina} \text{Marina}
\color{Obsidian} \text{Obsidian}
\color{KUGold} \text{Gold}
\color{KUOrange} \text{Orange}
\color{Brick} \text{Brick}
\color{TerraCotta} \text{Terra Cotta}
\color{KUBrown} \text{Brown}
\color{Smoke} \text{Smoke}
\color{LightStone} \text{Light Stone}
\color{KUKhaki} \text{Khaki}
\color{KUSand} \text{Sand}
\color{KUGreen} \text{Green}