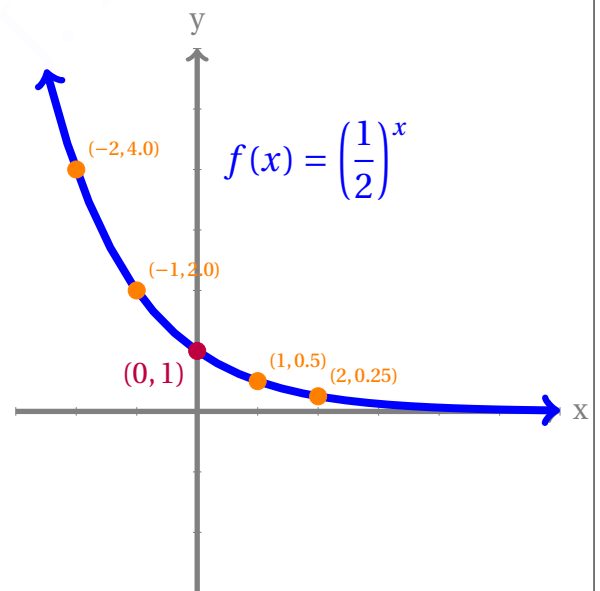
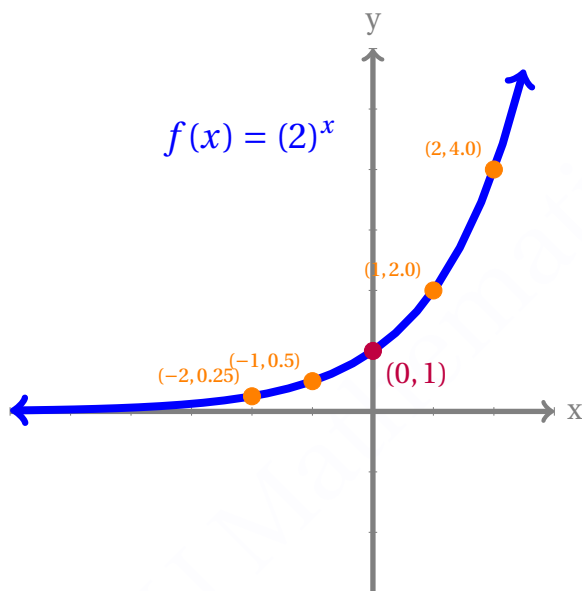


## 4.1: Exponential Functions

An exponential function is of the form  $f(x) = a \cdot b^x$ , where

- $a$  is a non-zero real number called the **initial** value and  $b$  is any positive real number such that  $b \neq 1$ .
- The domain of  $f$  is all real numbers.
- The range of  $f$  is all **positive** real numbers if  $a > 0$ .
- The range of  $f$  is all **negative** real numbers if  $a < 0$ .
- The  **$y$ -intercept** is  $(0, a)$ , and the **horizontal asymptote** is  $y = 0$ . The graph has **NO  $x$ -intercept**.
- If  $b > 1$ , then the function is an **exponential growth**. That is, if  $a > 0$ , as  $x \rightarrow \infty$   $y \rightarrow \infty$ .
- If  $0 < b < 1$ , then the function is an **exponential decay**, That is, as  $x \rightarrow \infty$ ,  $y \rightarrow 0$ .
- **A few graphs:**



## Compound Interest

- $A(t) = P\left(1 + \frac{r}{n}\right)^{nt}$

$A(t)$  = Amount after  $t$  years.

$P$  = Principal

$r$  = Annual Percentage Rate (APR)

$n$  = Number of compounding period per year

$t$  = Number of years

$\frac{r}{n}$  = Interest rate per period

$nt$  = Total number of compounding periods

## Annual Percentage Yield

- The **annual percentage yield (APY)** of an investment account is a representation of the **actual annual interest rate** earned on a compounding account. It is based on a compounding period of one year.

$$\text{APY} = \left(1 + \frac{r}{n}\right)^n - 1$$

## Euler Number $e$

- The letter  $e$  represents the irrational number  $\left(1 + \frac{1}{n}\right)^n \rightarrow e$  as  $n$  increases without bound.  $e \approx 2.718282$  and is the natural base for many real-world exponential models.

## Continuous Growth

- We typically use the natural base  $e$  for continuous growth.  $A(t) = ae^{rt}$ .

$A(t)$  = Amount after time  $t$ .

$a$  = Initial value

$r$  = Rate of continuous growth

$t$  = Time elapsed

## Continuous Compounding

- $A(t) = Pe^{rt}$

$A(t)$  = Amount after  $t$  years.

$P$  = Principal

$r$  = Annual Percentage Rate (APR)

$t$  = Number of years

1. Identify the exponential functions.

(A)  $f(x) = x^{100} + 5x^{50}$

(D)  $i(t) = 0.5(2^{2t-1})$

(B)  $g(x) = 3(5^{-x})$

(E)  $j(x) = 0.2^{2x}$

(C)  $h(y) = 3e^{y-2}$

(F)  $k(t) = t(t - 1)$

2. Evaluate each function at the value given.

(A)  $f(x) = e^{-x}$  at  $x = 2$

(C)  $h(y) = 5(0.5)^y$  at  $y = -1$

(B)  $g(t) = 2^t$  at  $t = \pi$

(D)  $i(x) = 9^{-x}$  at  $x = 0.5$

3. Chen wants to invest \$3000 at the rate of 6% per year. Help Chen decide; find the amount in the account after 5 years if interest is compounded **(a)** annually, **(b)** semi-annually and **(c)** daily. (Round to nearest dollar.)

4. If \$2000 is invested at an interest rate of 3.5% per year, compounded continuously, find the future value of the investment after the given number of years:
- (A) 2 years.  
(B) 4 years
5. A radioactive substance decays in such a way that the amount of mass remaining after  $t$  days is given by the function  $m(t) = 13e^{-.015t}$ , where  $m(t)$  is measured in milligrams.
- (A) Find the mass at time  $t = 0$ .  
(B) How much of the mass remains after 20 days.
6. A few value of an exponential function  $f(x) = ab^x$  is given in the table to the right.
- | x | f(x) |
|---|------|
| 2 | 12   |
| 3 | 24   |
| 4 | 48   |
| 5 | 96   |
- (A) What is  $\frac{f(3)}{f(2)}$ ?
- (B) What is  $\frac{f(4)}{f(3)}$ ?
- (C) What is the value of  $b$ ?
- (D) What is the value of  $a$ ?
- (E) Rewrite  $f(x)$  using the values in Parts (C) and (D).